

## Our STRATEGIC PLAN 2018 – 2022

### Our VISION – Who we are

- A vibrant community of volunteers who create value for The Shaw Festival

### Our VALUES – What we believe

- Respect, inclusion, engagement and excellence

### Our MISSION – What we do

- Engage volunteers
- Enrich the volunteer experience
- Enhance the patron experience
- Extend our reach in the community

### Our PRIORITIES

- Members & leaders understand roles & expectations
- Communications align with strategic priorities
- Support volunteer development & increase capacity
- Introduce a more effective process for volunteer scheduling
- Maintain & enhance relationship with The Shaw
- Promote spirit of outreach and inclusion
- Ensure continued financial sustainability

